GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2952
ANSWERED ON:20.03.2017
MoU between India and Kyrgyzstan
Dhurve Smt. Jyoti;Kachhadia Shri Naranbhai;Mahendran Shri C.

Will the Minister of TOURISM be pleased to state:

(a) whether India has recently signed any MoU/Agreement with some countries for the promotion of tourism;
(b) if so, the details of the various MoUs signed with international bodies/countries including South Africa and Kyrgyzstan for the promotion of tourism;
(c) whether encouragement of Tour Operators/Opinion Makers/Media and tourists visits from both countries for promotion of two way tourism are proposed; and
(d) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) & (b): The signing of Memorandum of Understanding (MoUs)/Agreements/Letter of Intent (LoI) with various countries is an ongoing process and the Ministry of Tourism has signed Agreements/MoUs in the field of tourism cooperation with Maldives, Qatar, South Africa and Kyrgyzstan in the year 2016. Details of MoUs/Agreements/Letter of Intent (LoI) signed with various countries for bilateral and multilateral cooperation in the field of Tourism may be seen at Annexure.

(c) & (d): The main objectives of such Agreements/MoUs signed by the Ministry of Tourism include the following:

i) Exchange of information and data related to tourism.
ii) Cooperation between tourism stakeholders including hotels & Tour operators.
iii) Exchange of visits of Tour Operators/Media/Opinion Makers for promotion of two way tourism.
iv) Exchange programmes for cooperation in Human Resource Development.
v) Investment in the Tourism and Hospitality sector.
vi) Exchange of experience in the areas of promotion, marketing, destination development and management.
vii) Participation in travel fairs/exhibitions in each other's county.

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